

Satyakam

Communication Designer

satyakaam.com

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ABOUT

I'm a proud design graduate from NIFT Patna, passionately in love with typography and storytelling through design. I excel in collaborating with teams and using an iterative design process to create user-centric solutions. Eager to contribute my skills to a dynamic team focused on innovative products. If not designing, you can find me doing yoga, acting, and attempting handstands.

EXPERIENCE

Jan 2023 - Jun 2023

Product Design Intern / Bizongo GRADUATION PROJECT

During the internship, I contributed to the development of an advanced disbursement and settlement feature for Bizongo's PaaS service. This involved following a user-centered design approach, collaborating with cross-functional teams, and ultimately improving B2B transaction efficiency and user experiences on the platform.

Jun 2022 - Jul 2022

Product Design Intern / Airmeeet INTERNSHIP

I worked on: Optimising the user flow for attendees joining the event. A quick networking feature, 'Schedule Meeting' in a mobile environment to expand user engagement. People filter for attendees to ensure quick and flawless networking. I also learned about Product-led growth strategy in a SaaS ecosystem.

Aug 2021 - Oct 2021

Communication Designer / Alphaa.ai INTERNSHIP

I worked as a communication designer and marketing intern for Alphaa.ai. I was responsible for the firm's communication through social media. Which included making visually compelling designs that grab the user's attention.

Oct 2020 - Jan 2022

Visual Designer / Kilkari, Bihar FREELANCE

Worked in a team of four members and designed calendars for two consecutive years. Designed and executed overall graphics for a national event "Bal Shree Samman 2021"

EDUCATION

2019-2023

National Institute of Fashion technology

B.Des – Fashion Communication

SKILLS

Systems thinking

Research

Visual Design

Typography

Photography

TOOLS

Figma

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

Adobe Premiere Pro

INTEREST

Science enthusiast,

Nukkad Natak,

Automobile, Movies,

Spirituality, Experiments and

explanations

VOLUNTEERING

Nift, Patna

Decor Team Lead / Spectrum 2022

Nift, Patna

Graphic Designer / Spectrum 2020